

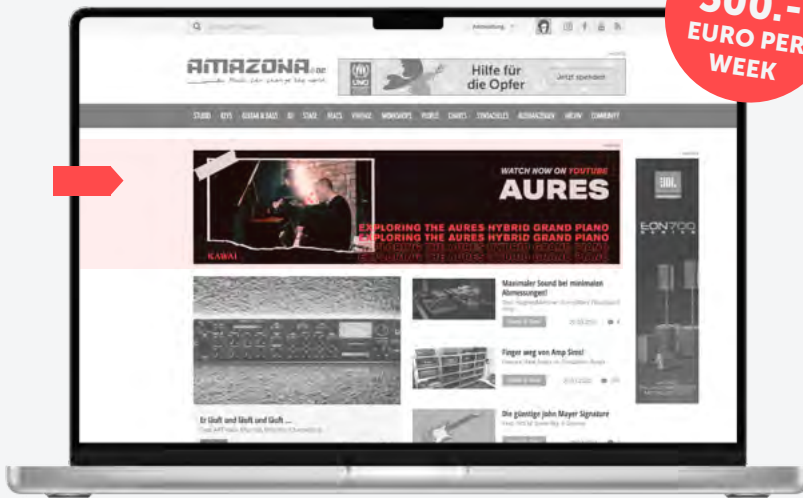
BANNER CAMPAIGN

Whether branding campaign, brand building, product news or background noise: the classic banner campaign is the heart of every campaign and picks up our 3.4 million readers from all areas of the music world at every single point of the buying process.

FROM 300.- EURO PER MONTH

PREMIUM BANNER: BILLBOARD

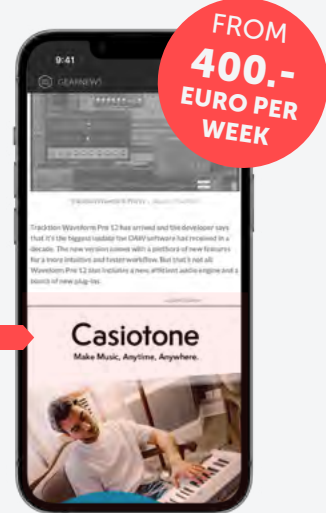
Extremely attention-grabbing form of banner advertising with constantly high utilization.



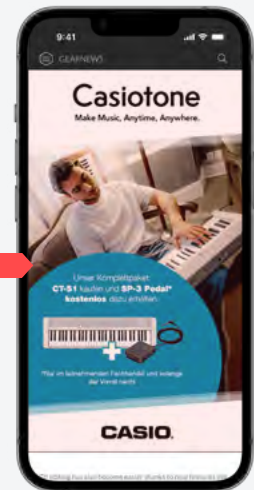
FROM 500.- EURO PER WEEK

PREMIUM BANNER: MOBILE INTERSCROLLER

Guaranteed perception, in the middle of the reading flow of the user with a mobile device. The banner lies behind the content and is displayed in full screen when scrolling.



FROM 400.- EURO PER WEEK

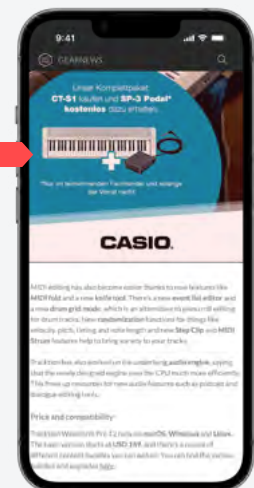


PREMIUM BANNER: SUPER LEADERBOARD

Premium format with top visibility on desktop, as it encloses the content of the website. Perfect for product launches or sales promotions.

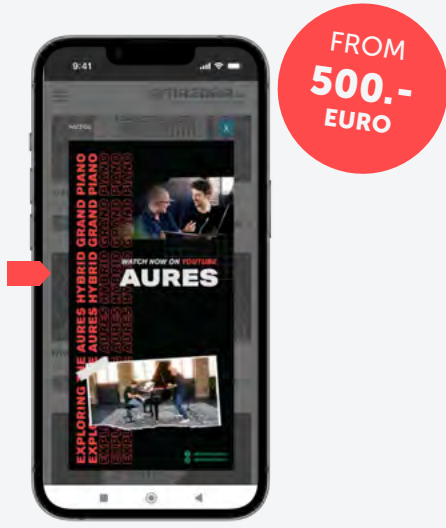


FROM 1,000.- EURO PER 3 DAYS



PREMIUM BANNER: MOBILE INTERSTITIAL

A full-screen format for mobile devices, that can be booked on a daily basis. After click on an article on the website, the banner appears. Bookable on Amazona.de and Bonedo.de.



CONTEST

Especially popular, high interaction rate in the target group. Bookable exclusively in combination with a banner campaign.



WORKSHOP SPONSORING

Enables the exclusive allocation of a relevant topic for a specific target group. An established article is sponsored, with a logo in the teaser image ("supported by") and an additional Eye-Catcher in the text. This creates a connection between brand and content.

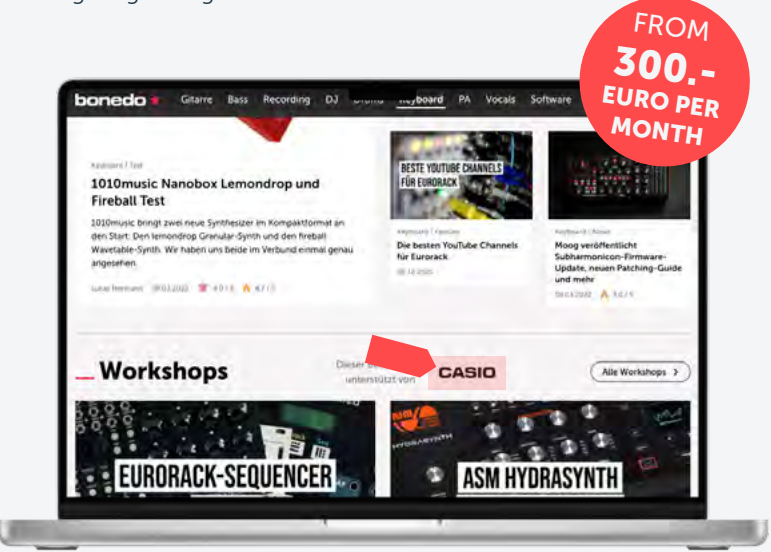
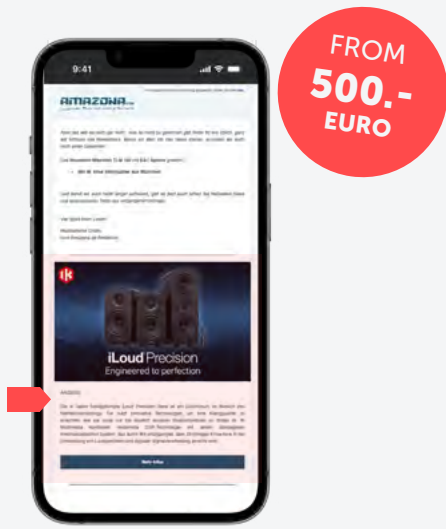


ZONE SPONSORING

Exclusive sponsoring of a complete area on a portal through logo integration.

BANNER IN THE AMAZONA NEWSLETTER

In the popular Amazona Newsletter you can place a banner and a short text. The newsletter is published monthly.



DEAL OF THE WEEK

Every week Gearnews publishes an article with the best deals of the week on Gearnews. In it, the first slot can be booked. The article is additionally displayed in the sidebar and shared via a post on social media.



CHANNEL BOOKING

All suitable portals of the network with targeted presence in the desired area combined in one booking with maximum discount.



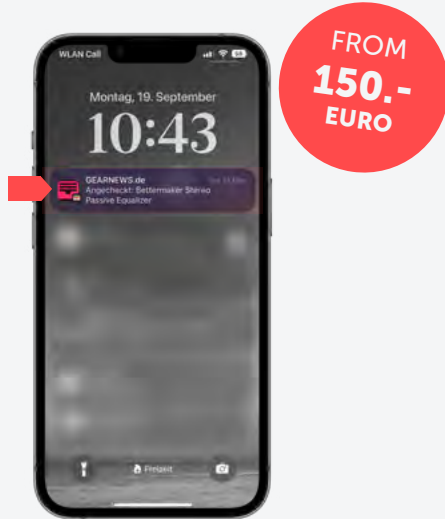
GRAPHICS & DESIGN

Graphic services of all kinds, e.g. meaningful banner motifs in all formats, special forms of advertising, print, merchandise, logo creation...



PUSH NOTIFICATION

Push notification on a specific date about a launch date, deal, article or similar on Gearnews. Appears on all devices, from the browser to the Smart Watch to Apple Wallet.



YOUTUBE: PRODUCT PLACEMENT, CONTEST, SHORTS VIDEO SERIES

Authentic connection of brand and channel on one of our 9 YouTube channels. From tutorials or no-talking videos to product presentations, the video can be designed individually, in consultation with the host. Promotions at important industry events are also possible, e.g. at the NAMM Show.



YOUTUBE ADVERTISING

We offer advertising campaigns to our exclusive target groups on YouTube.



YOUTUBE: CHANNEL SPONSORING

Exclusive sponsorship of a YouTube channel.



FACEBOOK ADVERTISING

Define your own goals and achieve exactly these goals: With our exclusive target groups, which have been tried and tested over many years and are constantly optimised, we create Facebook campaigns that deliver comprehensible results in a short time.



MORE OPTIONS ON REQUEST

We can implement target group-specific, integrated marketing campaigns via different digital channels – all from one source, always 100% tailored to musicians.



SALES
Klaus Langer
 klanger@remise3.de
 +49 (0) 9371 911 91–11

SALES
Sabine Frischmuth
 sfrischmuth@remise3.de
 +49 (0) 2241 958 99 05

SALES
Andreas Happe
 ahappe@remise3.de
 +49 (0) 40 524 77 93-74

SALES
Livio Prati
 lprati@remise3.de
 +49 (0) 172 428 07-23