

Banner Campaign

Whether branding campaign, brand building, product news or background noise: the classic banner campaign is the heart of every campaign and picks up our 2 million readers from all areas of the music world at every single point of the buying process.

→ From 300 EUR per month

Premium Banner: Billboard

Extremely attention-grabbing form of banner advertising with always high occupancy.

→ From 500 EUR per week



Premium Banner: Mobile Interscroller

Guaranteed perception, in the middle of the reading flow of the user with Mobile Device.

Share of mobile traffic in the Musikernetzwerk: 55%!

➔ From 400 EUR per week



Channel Booking

All suitable portals of the network with targeted presence in the desired area combined in one booking with maximum discount.

➔ From 1,100 EUR per month

Contest

Especially popular, high interaction rate in the target group.

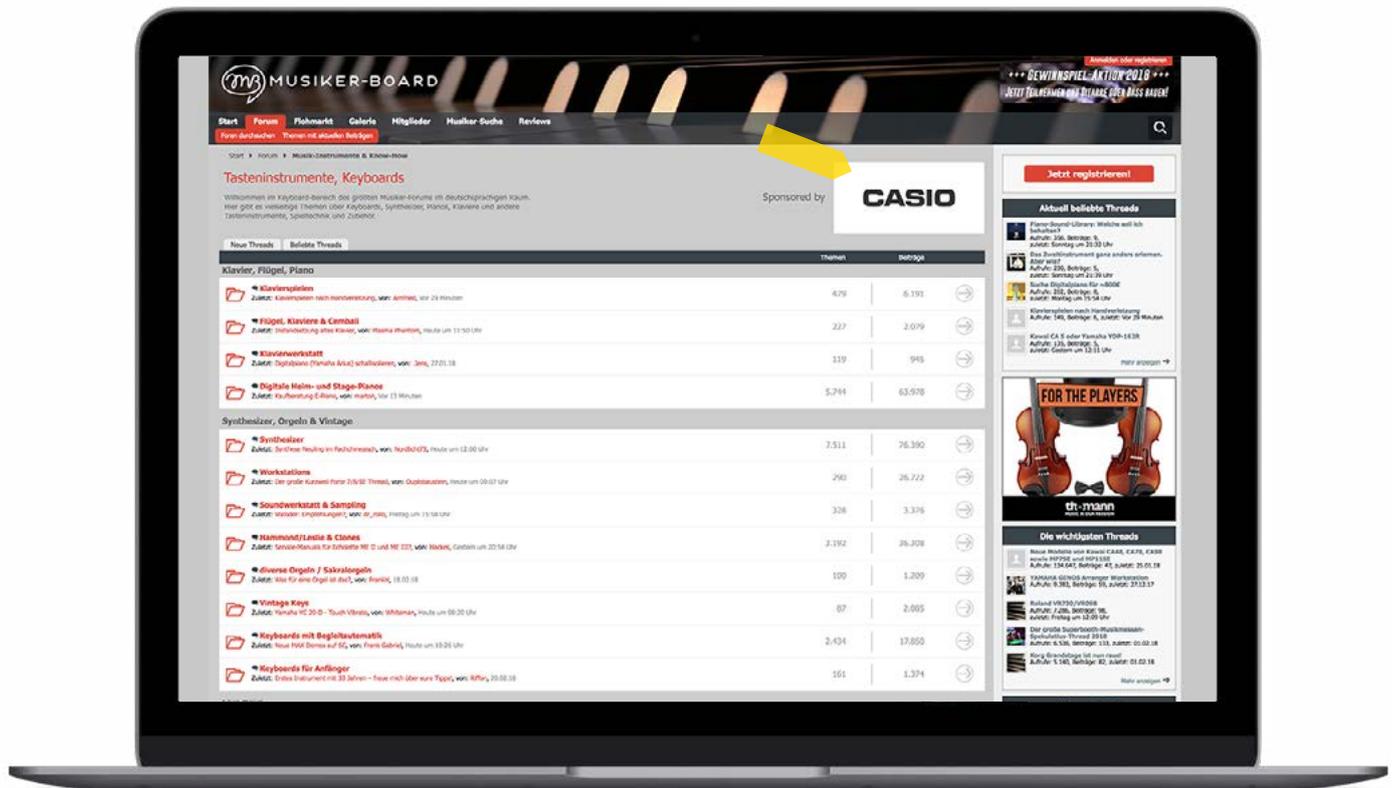
Bookable exclusively in combination with a banner campaign.

➔ Price on request

Zone Sponsoring

Exklusive sponsorship of an entire area on a portal.

➔ From 300 EUR per month



Workshop Sponsoring

Enables the exclusive allocation of a relevant topic for a specific target group. An established article is sponsored, with a logo in the teaser image ("supported by") and an additional Eye-Catcher in the text. This creates a connection between brand and content.

➔ From 300 EUR per month

YouTube Advertising

We offer advertising campaigns to our exclusive target groups on YouTube.

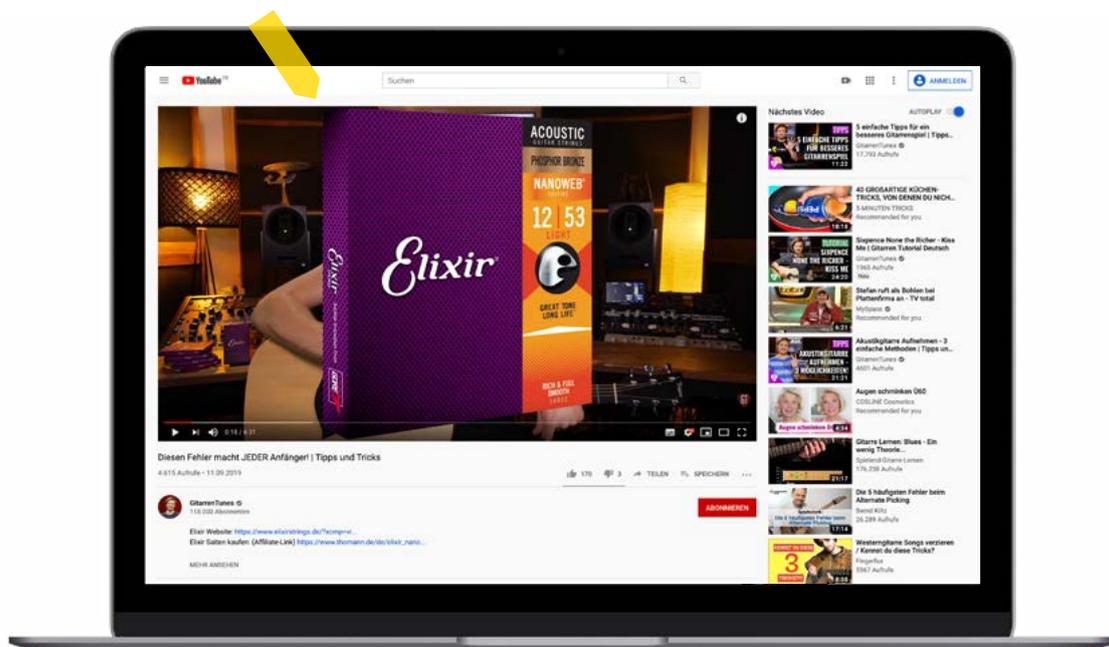
→ From 500 EUR per campaign

YouTube: Product Placement / Contest

Authentic connection of brand and channel on one of our 8 YouTube channels.

Promotions at important industry events are also possible, e.g. at the NAMM Show.

→ From 500 EUR per video



YouTube: Channel Sponsoring

Exclusive sponsorship of a YouTube channel.

→ From 1,000 EUR per month

Facebook Advertising

Define your own goals and achieve exactly these goals: With our exclusive target groups, which have been tried and tested over many years and are constantly optimised, we create Facebook campaigns that deliver comprehensible results in a short time.

→ From 500 EUR per campaign

Graphics & Design

Graphic services of all kinds, e.g. meaningful banner motifs in all formats, special forms of advertising, print, merchandise, logo creation...

→ Price on request

More options on request

We can implement target group-specific, integrated marketing campaigns via different digital channels – all from one source, always 100% tailored to musicians.



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